



Experts' Workshop: Track & Trace Requirements Analysis

Serialization, Track & Trace and E-Pedigree for Pharmaceutical companies using SAP AII

- Learn about challenges of serialization on the packaging line, in the distribution centre and with the e-pedigree interface.
- Learn how some leading pharmaceutical companies have serialized on item and case level two product lines using SAP AII, RFID UHF passive tags and / or 2D barcodes.
- Learn how the SAP Object Enterprise Repository and the new PTA features (Product Authentication) can be used to meet track & trace requirements.
- Discuss and share your requirements for track & trace with other pharmaceutical companies and SAP and include them in the SAP AII standard roll-in process for future releases.

April 23, 2007 at the Movilitas LogCentre in Munich

For further informationen and registration visit www.logcentre.de

Counterfeit medicines are a growing concern for public health. In partnership with legislators, law enforcement bodies and other supply chain partners the pharmaceutical industry is committed to combat counterfeit medicines through multiple counter-measures – one of which includes implementing mass serialization and product tracking.

In the light of upcoming and existing laws that require unique serialization and submission of electronic records to supply chain partners pharmaceutical manufacturers need now to adapt their IT Systems and business processes on time for compliance. For example, the California e-pedigree law requires all sales units of prescription products to be uniquely serialized and electronic records to be submitted to supply chain partners by January 2009.

In line with these requirements this expert workshop is targeted to obtain generic business process requirements across multiple pharmaceutical manufacturers who are using global supply networks. The workshop is co-hosted by SAP and Movilitas and includes other strong infrastructure partners with vast experience in the pharmaceutical industry. It brings together most of the European decision-makers from different pharmaceutical companies, and has two primary objectives:

1. Share the experiences of some industry leaders that have already implemented the necessary technologies and business processes for mass serialization and tracking.
2. Identify and collect common requirements for Track & Trace from different pharmaceutical companies to include them in the roll-in process for future releases of the SAP Track & Trace solution (built by the SAP Auto ID Infrastructure and the SAP Object Enterprise Repository).

This experts Workshop will also demonstrate live how SAP standard software and other infrastructure technologies are used by different pharmaceutical companies and medical institutions for track & trace purposes.

Welcome on April 23rd, 2008 in Munich!

9:30 Welcome of Participants Movilitas LogCentre Reception Area

9:55 Welcome and Introduction
Klaus Lesche, Director of Movilitas LogCentre Munich

Part One: Key Notes

10:00 Novartis serialization implementation on sales pack level with SAP AII

- Track & Trace requirements at Novartis
- Current processes after implementation of RFID/ 2D on item level
- Lessons learned and outlook
Novartis, Matthias Pfletchinger, Project Manager Track & Trace
Movilitas, Alberto Zamora, SAP Senior Consultant for Track & Trace

10:45 Roche Track & Trace implementation with SAP AII

- Track & Trace requirements at Roche
- Current processes after implementation
- Lessons learned and outlook
Richard Groenenboom, Head of Global Transport & Logistics, Roche

11:15 SAP Research: "STOP" Project for product authentication

- What is the "STOP" (Stop Tampering of Products) project
- How can it help the product authentication strategies of your company?
- Preliminary results and benefits for the pharma community
SAP Research, Harald Vogt, Project Lead "STOP" Project

11:45 SAP Solution Roadmap: Track & Trace and Authentication for pharmaceutical companies

- What does SAP to help pharma companies to fight counterfeiting?
- Object Enterprise Repository (OER) and Product Tracking Authentication
- How does Track & Trace and Authentication software work together?
SAP, Tobias Goetz, Solution Manager Track & Trace

Part Two: Requirements Analysis Workshops

12:30 Lunch break

Finger Food in the Movilitas LogCentre

During lunch the participants will be able to test, touch and see some infrastructure technologies related to Track & Trace scenarios in the exhibition area. The following technologies will be demonstrated live in demo pods: RFID/2D barcode devices from Motorola, RFID and 2D printers from Zebra, Secure taping solutions from Cypak, Output Management Solution from Levi, Ray & Shoup etc.

In case the number of attendees is very high, the attendees will be divided in two groups. The workshops will be repeated. Each participant will be able to visit all workshops.

14:00 Requirements Analysis Workshop

Business Process 1: Best practices for serialization on the Packaging line:

“Collection of common requirements to achieve serialization in the packaging line. Current solution proposals and first experiences.”

Moderator: Alberto Zamora, Movilitas, Senior Consultant

Participant I: Matthias Pfletchinger, Novartis, Track & Trace responsible

Participant II: Tobias Goetz, SAP AG, Solution Manager Track & Trace

Purchasing and applying RFID or 2D barcode to individual sales packs can be a cost intensive activity in your track & trace implementation. At the same time you want to ensure that the impacts to packaging line operations are as limited as possible. Whatever solution is being used for this purpose it should be integrated with the existing line automation solution to ensure effective communications and operations. In the objective of this workshop is to identify a generic business process for packaging which is valid for all packaging companies present in the workshop.

14:40 Coffee break

14:45 Requirements Analysis Workshop

Business Process 2: Best practices for track & trace in the Distribution Centre:

“Collection of common requirements for track & trace in the Distribution Centers. Current solution proposals and first experiences.”

Moderator: Alberto Zamora, Movilitas, Senior Consultant

Participant I: Matthias Pfletchinger, Novartis, Track & Trace responsible

Participant II: Tobias Goetz, SAP AG, Solution Manager Track & Trace

Here is where some of the advantages of the serialization can be obvious. Through the automated packaging thanks to 2D or RFID technologies, you can improve current processes in your Distribution Centers and avoid picking and delivery errors whilst increasing the visibility of your warehouse and deliveries by implementing your track & trace strategy.

15:25 Coffee break

15:30 Requirements Analysis Workshop

Business Process 3: Best practices for Creation of E-Pedigree documents

“Collection of common requirements for the E-Pedigree Document creation. Current solution proposals and first experiences.”

Moderator: Alberto Zamora, Movilitas, Senior Consultant

Participant I: Matthias Pfletchinger, Novartis, Track & Trace responsible

Participant II: Tobias Goetz, SAP AG, Solution Manager Track & Trace

The creation of the E-Pedigree document is not trivial. It summarizes all the efforts of the track and trace scenario and it needs to be 100% compliant with regulations, to be 100% reliable in its generation and secured in its transmission.

Part Three: Expert Tables



16:15 Each participant will have the possibility to meet face to face in a private interview a number of providers for track & trace infrastructure technologies (20 minutes schedule per interview). This gives you the possibility to discuss your particular business needs and to get answer to your specific questions. The schedule of the appointments will be prepared during the lunch and coffee breaks.

Experts Table 1: Alberto Zamora (Movilitas Consulting)

Expert in Track & Trace implementations with SAP software

Experts Table 2: Stefan Hockenberger, Tobias Goetz (SAP)

Head of Business Development and Solution Management SAP AII at SAP

Experts Table 3: Danevert Åsbrink (Cypak)

Expert for secure and intelligent packaging solutions for the pharmaceutical industry



18:00 End of the workshop

**Please register online at www.logcentre.de
or fax this form to: +49 (0) 621 950 00 01**

**With this form I submit the binding registration to the expert's workshop
"Serialization, Track & Trace and E-Pedigree for Pharmaceutical companies using SAP AII"
on April 23, 2007 at the Movilitas LogCentre in Munich.**

Company

Surname

Given name, title

Street

ZIP code, city

Country

Phone

Fax

E-Mail

Ort

Signature

Position

Department

Organized by Movilitas AG

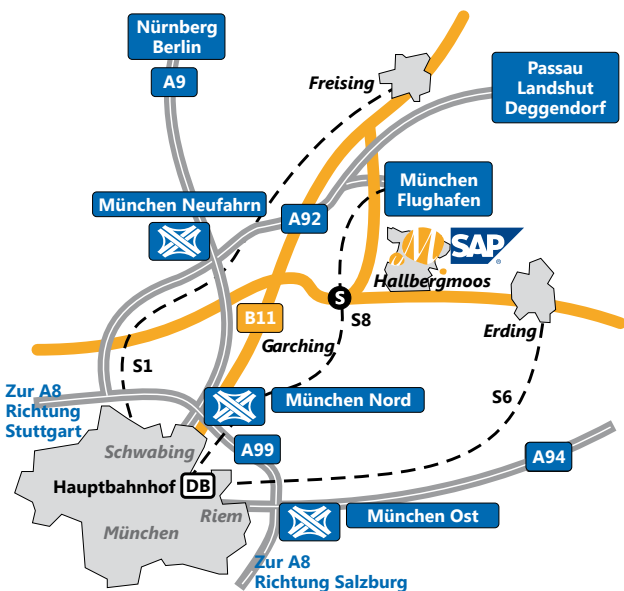
Im Technologiezentrum Mafinex
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68167 Mannheim
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Event location

Movilitas LogCentre München
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85399 München-Hallbergmoos

Further information

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Arrival by plane

The Movilitas LogCentre Munich is located quite close to the airport Franz-Joseph-Strauß. By taxi you will arrive in 10 minutes time.

Arrival by car

Arriving from Stuttgart (A8) or Nürnberg (A9) you should continue on A92 München-Deggendorf and take the exit Hallbergmoos in direction of Hallbergmoos. At the roundabout take the second exit, entering into the industrial area and then follow the indication for SAP main entrance (Ludwigstrasse/Zeppelinstrasse).

Arrival by train

Arriving at München Central station take the suburban train line S8 direction airport to Hallbergmoos. Then change to bus 691 to Zeppelinstrasse Nord (5 minutes).